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Kristina Trowbridge Earns Platinum Luxury Specialist I Designation

(Atlanta, Georgia) Bill Brown ECCS PLS I, president and CEO of Platinum Seminars and Platinum Luxury Society, announces that Kristina Trowbridge, CTC MCC DS of WinWin Vacations of Seattle, Washington has earned the Platinum Luxury Specialist I designation.

“Kristina’s dedication to delivering exceptional travel planning for affluent travelers is admirable. To date, only six agents can claim this prestigious designation. These agents go above and beyond to understand the upscale travel product and match the perfect luxury vacation to each of their clients,” said Brown.

Platinum Seminars is a Campus at Sea educational company focusing on training for premium and luxury-based agents. Platinum Luxury Society is a forum where agents with discriminating taste in travel products can meet to discuss and suggest solutions to luxury travel challenges. Trowbridge has made an investment in continuing education and personal experience by participating in training and becoming an active member in PLS.

In order to earn the PLSI designation, an agent must be a member in good standing of the Cruise Lines Association of America and/or the International Association of Travel Agents Network and possess a current CLIA or IATA card.

Meeting the PLSI criteria includes attending two Platinum Seminars Campus at Sea workshops onboard premium and/or luxury ships. In addition to custom-created instruction, Trowbridge acquired first-hand knowledge of the premium and luxury cruise experience by sailing on the finest ships afloat.

Trowbridge has also attended five Platinum Luxury Society’s International Symposiums where she attended specialized workshops taught by top travel industry executives, and rubbed elbows with the top brass from upscale cruise and tour companies. Trowbridge was presented with the PLS I pin onboard the Windstar Wind Surf while at sea off the coast of Monte Carlo with the sails fully extended.